

Amsterdam Dance Event 2016

Exclusive Business Packages





21 Years of ADE Amsterdam Dance Event (ADE) is the world's leading electronic music platform and biggest club festival. The five-day festival includes an evening program and a unique blend of daytime conference meetings, interactive workshops, tech demos and roundtable discussions. Step into the world of ADE Over the past 21 years ADE has evolved into a globally respected platform for diversified sub-genres of electronic music. For the second consecutive year, we offer companies the possibilty to experience ADE behind-the-scenes. Dance is one of the biggest export products of the Netherlands. Dutch DJ's Armin van Buuren, Tiesto, Hardwell and Martin Garrix, among others, are internationally recognized. Welcome to the world of ADE.



ADE Exclusive Business Packages

ADE Playground is a series of daytime events. It is a unique, dance-related lifestyle program that serves up a wide range of interactive presentations, discussions, perks and surprises. The Playground platform is divided into topics on film, art, MusicTalks and pop-up events. You can expect showcases, discussions, and workshops by well-known artists and music professionals.

Playground - 1/2 day program:

- Personal ADE welcome with an introduction to ADE outlining its history, facts and figures;
- ADE Workshop/ Presentation, as part of the ADE Playground programme;
- Curated lunch at an authentic Amsterdam location;
- ADE Card;
- ADE goody bag.

€ 135,- per person

The packages are available in English or Dutch for a minimum of 10 and maximum of 35 persons.

ADE Business Packages

Playground + Conference - 1 day program:

- Personal ADE welcome with an introduction to ADE outlining its history, facts and figures;
- One long or two shorter ADE Workshop(s)/ Presentation(s), as part of the ADE Conference programme;
- Organised bike tour through Amsterdam visiting various ADE Playground locations, including, ADE Playground art galleries and pop-up events;
- Curated lunch at an authentic Amsterdam location;
- Evening drinks session at a preferred local bar;
- ADE Member Card;
- ADE goody bag.

€ 175,- per person





ADE Business Packages

Playground + Conference + Festival – 1 day program:

- Personal ADE welcome with an introduction to ADE outlining its history, facts and figures;
- One long or two shorter ADE Workshop(s)/ Presentation(s), as part of the ADE Conference programme;
- Organised bike tour through Amsterdam visiting various ADE Playground locations, including ADE Playground art galleries and pop-up events;
- Transportation throughout the programme, combined with a canal boat tour;
- Curated lunch at an authentic Amsterdam location;
- Meet-and-greet with one of the ADE DJ's for 2016;
- Exclusive 3-course dinner at a preferred Amsterdam restaurant;
- VIP entrance to an ADE event including a welcome drink;
- Experience a legitimate ADE after-party;
- ADE Member Card;
- ADE goody bag.

€ 295,- per person

The packages are available in English or Dutch for a minimum of 10 and maximum of 35 persons.

Don't see what you're looking for?

We can arrange a tailor-made program to fulfill your unique wishes and needs. Let us surprise you!

The Concierge of Amsterdam

Concierge Amsterdam arranges premium experiences in Amsterdam. Based on our local knowledge and extensive network, we make everything possible in our city. We offer high-quality services with an eye for detail, and always deliver beyond our client's expectations.

We are partnering up with ADE for the fourth consecutive year and are pleased to offer these packages once again.

Limited availability

ADE 2016 offers unique packages for companies who want to experience ADE exclusively with their clients and/or employees. Availability is limited. To reserve your spot, please contact concierge@amsterdam-dance-event.nl.

